

# NiceLabel Designers

## Designer Express

**The most affordable way to print labels from an Excel database**

Low cost, Excel as a basic database.



- Wizards make professional label design quick and easy
- Connect to Excel data & design fewer labels
- Quicker, less errors and less maintenance
- Basic variable data capabilities

## Designer Standard

**The easiest way to connect labels with your existing database**

Easier printing & print-to-file / printer export



- Easily design professional labels
- Connect to your existing OLE or ODBC DB
- Easy printing for your “operators”
- Concatenated variables – Expressions/linked fields

## Designer Pro

**The complete labeling package ranked #1**

EasyForms, Logging, ActiveX & Print templates



- Every compliance labeling feature you need
- EasyForms for simple error-free printing
- Professional database, SQL, custom variables
- Passwords & print job logging
- Touchscreen printing support

## PowerForms

**Rapidly build custom labeling applications without programming**

Reduce custom development costs



- Eliminate label misprints, duplicate serial numbers and data entry errors
- Increase productivity of labeling processes
- Integrate with production hardware, software
- Build applications for touchscreens or deploy to the web

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## Core Designer Features

	Designer Express	Designer Standard	Designer Pro	PowerForms
Graphical designer of text, barcodes, lines, boxes, shapes, and images	*	*	*	*
Use Excel as a database	*	*	*	*
Linked fields and expressions for concatenated variables		*	*	*
OLE/ODBC Database connectivity		*	*	*
Generic operator print module (NicePrint)		*	*	*
Customizable operator print module (EasyForms)			*	*
Advanced layout – Rich text, curved text, paragraphs, line styles, shape fills, grouping, relative positioning			*	*
Full serialization, custom check digits, global variables, output masks, scripting			*	*
Advanced database - SQL queries, joins, blob fields and create/read/update/write database records			*	*
Application Builder – Rapidly build custom labeling applications				*